

ECONOMIC DEVELOPMENT

2004 INITIAL COMMUNITY SCORECARD

Mission: To expand and further diversify Miami-Dade County's economy and employment opportunities, by promoting, coordinating, and implementing economic revitalization activities that reduce socio-economic disparity and improve the quality of life of all residents

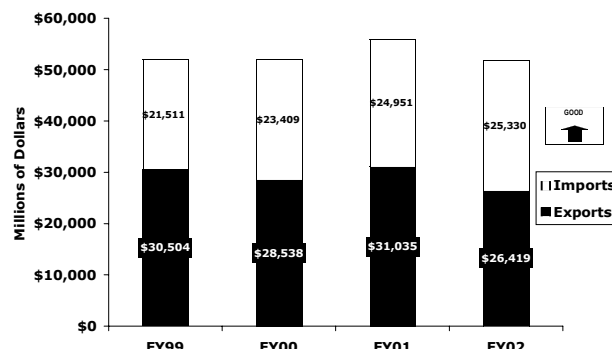
PRIORITY OUTCOMES (What we are striving to achieve for you) IN OUR STRATEGIC PLAN

- Increased number of businesses and employment opportunities in higher paying, targeted industries
- Increased number of Miami-Dade County residents with the job skills to achieve economic self-sufficiency
- Increased number of low to moderate income homeowners
- Coordinated and effective economic and community development programs
- Proactive involvement of communities in economic development efforts
- Organizations empowered with the technical and management capacity to succeed
- Improved infrastructure and redevelopment to attract businesses to underserved and distressed areas
- Customer-friendly environment for regulated businesses and entities doing business with Miami-Dade County

Performance Measures

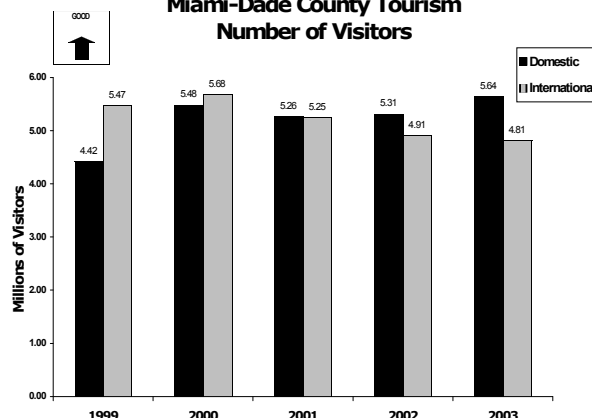
What you told us and how we are doing

Trade with the World Miami Customs District



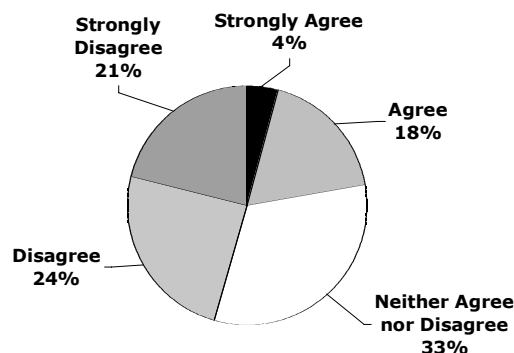
Source: Miami-Dade Comprehensive Annual Financial Report

Miami-Dade County Tourism Number of Visitors



Source: Greater Miami Convention and Visitors Bureau

Survey Ratings Regarding Whether Miami-Dade County Government Effectively Develops Low Income Areas in the County



Source: 2003 Resident Satisfaction Survey



Delivering Excellence Every Day

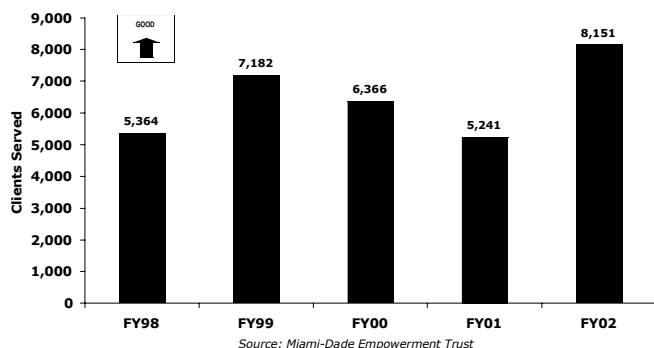
Miami-Dade County

2004 Initial Community Scorecard Reporting on Results that Matter

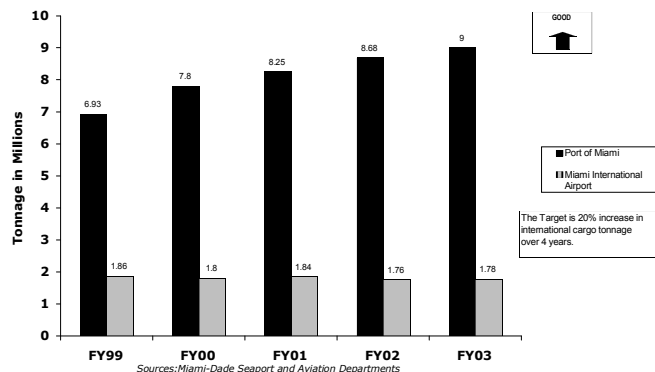
Performance Measures

What you told us and how we are doing

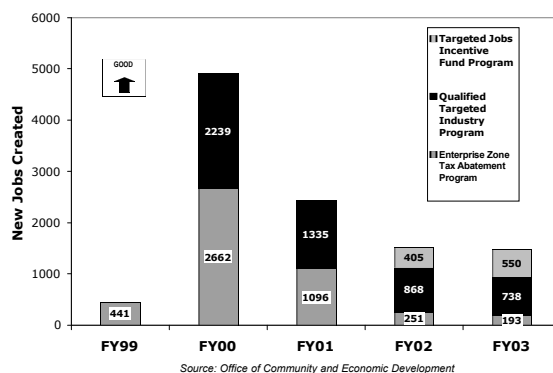
Total Annual Number of Clients Provided Business Development Assistance at the Enterprise Community Center



Total Tonnage of Cargo at the Airport and Seaport



Jobs Created by Economic Development Programs



COMMUNITY DOLLARS AT WORK: EXAMPLES OF WHAT YOUR TAX DOLLARS BOUGHT IN FY 2003

- 311 families received self-sufficiency services, including employment training, job placement, family development and emergency rent, utility, food, and clothing assistance
- The Miami-Dade Housing Agency provided 319 homeownership loans and approximately 100 home rehabilitation loans through the Affordable Housing Program representing approximately \$14.3 million in assistance
- The Housing Finance Authority provided 196 homeownership loans to low and moderate income families in 2002 representing \$15.8 million in assistance
- The Metro-Miami Action Plan provided 262 Homeownership Assistance Program loans representing \$911,000 in assistance
- The Metro-Miami Action Plan provided 196 businesses with technical assistance
- Number of new jobs created in the federally designated Empowerment Zone (economically distressed areas of Miami-Dade County) of Empowerment Zone residents, from 2000 to mid-2004: 842
- 21,729 participants enrolled in workforce training activities, of which 8,635 (40%) entered employment during or immediately after workforce training, and 5,291 (24%) attained workforce training certificates (*the certificates validate that displaced or underemployed individuals have completed training to obtain job skills to find work*).